#### **Helpful Customer Guide**



## HOW TO CHOOSE

A PROFESSIONAL CARPET CLEANING COMPANY



## THINK CLEAN A WORD FROM OUR FOUNDER

Dear future customer,

I started this company with one, heart-driven, sole intent and that is to provide you and all of our wonderful clients the most trusted, reliable, and thorough cleaning source in all of Orange County. To be a true household name amongst family and friends as a reputable service, one that can be passed around freely with full, unwavering support.

I, as an owner, and we as a company strive to go above and beyond in every which way to make our customers feel like family and show we appreciate them just as much as they appreciate our hard work. I'm very proud of our team and their commitment to provide world class customer service and deliver unparalleled cleaning results on a daily basis with 100% customer satisfaction, something I personally guarantee. We look to make lifelong clients so I want you to LOVE the experience from start to finish, or your money back.

With so many vendors nowadays, it's become excruciating for any customer to navigate through google searches or review sites to find a service that will perform professionally and get the job done right but give us a shot and I promise we'll do just that. We look forward to hearing from you soon.

Cheers,

MY **SPECIAL** On page 6

Jordan Waterman - OWNER





## 5 QUESTIONS TO ASK ABOUT A CLEANING COMPANY

#### 1. Do they have a good REPUTATION?

a.OCD Home services some of Orange County's most prominent residents and businesses. We have been awarded "Best of Orange" and recognized as an Industry Leader while consistently receiving 5 star reviews across all platforms.

#### 2. What kind of EXPERIENCE do they have?

a. We know how to diagnose every type of flooring, fiber, fabric, and level of soiling condition. This ensures that we are able to properly assess and handle any circumstance.

#### 3. What kind of EDUCATION do they have?

a.OCD Home is an IICRC Certified Firm and is approved by the CRI (Carpet & Rug Institute) the world's most recognized association for the carpet industry.

#### 4. Do they have good SYSTEMS?

a.Our unique revolutionary process utilizes deionized water, chemical free products, and a state of the art truck-mounted steam cleaning system that delivers the most thorough, healthy, long lasting clean with the fastest drying time in the industry, while leaving no residue behind.

#### 5. What kind of GUARANTEE do they offer?

a. We stand by our word when we say "If you aren't completely satisfied with the service and happy with the entire experience, we'll make it right." If there's an issue, we'll fix it immediately at no cost, no matter what it is, or your money back.

#### Check out our FAQs for more questions to ask

like "What's the best method?" or "How long does it take to dry?"



Although many companies have a different version of what they consider "green" to be when it comes to cleaning, the true definition is utilizing natural, organic products and methods that are safe for people, their kids, their pets, their homes, and the planet.

Green products are fruit & plant based and use natural ingredients to breakdown soiling. Sources such as citrus help dissolve oils and grease while natural food grade enzymes help cure odors and acidic stains like coffee.

A **Green Seal Certified** product is one that meets the highest benchmark of health and environmental leadership while providing peak performance.

OUR MISSION
"To create cleaner homes for a cleaner mind...& planet"

### WHY CHOOSE US

What sets us apart from the hundreds of other companies?



#### **WORLD CLASS SERVICE**

We care deeply about the service we provide and strive to serve you at the highest level. We greatly appreciate the opportunity to clean for each one of our clients and don't take it lightly that you are trusting us in your home or office.

There's all types of experiences.
From booking to billing, to the technicians, to any issues arising... some companies will be unethical and problematic.



#### **SAFE PRODUCTS**

Your home is your safe place. We want to keep it that way so we use chemical free, Green Seal Certified products that are fruit & plant based which means they are 100% safe for children, pets, elderly, asthma and allergies.

There's companies that state they're "green" but only mean the color of their solution and instead use highly toxic chemicals in your home.





#### UNPARALLELED RESULTS

We invest in the most advanced equipment on the market. Our technicians are extensively and routinely trained to make sure we are always achieving the best outcome for every single cleaning situation.

You have to have the right knowledge, work ethic, products and equipment to deliver outstanding results.



#### **HONEST PRICING**

Nobody likes hidden fees, upcharges, or high pressure sales. We provide all of our pricing upfront and make it as straightforward as possible. It's even listed on our online booking for your convenience.

Be aware of companies that use a "Bait & Switch" method or offer low prices just to use high pressure sales tactics once their foot is in the door.

## A SPECIAL OFFER FOR YOU...

Free Trial Offer

# GET \$25 OFF YOUR CARPET CLEANING

#### & a FREE bottle of our Stain Remover

Enjoy a little discount when you book your first appointment with us. I'm offering you **\$25** off any carpet cleaning service + a FREE bottle of our professional Stain Remover (\$50 value)

While we are on site, we will conduct a full home analysis where we'll professionally inspect your floors and upholstery to give you our best recommendations for cleaning. We'll answer any questions you might have and give you tips on how to properly maintain all your surfaces.

We want you to LOVE the service guaranteed, or your money back. We have 3 different levels of carpet cleaning packages that you can choose from that fits your family's budget and needs. No high pressure sales, just world class service and unparalleled cleaning results.

To receive this offer, call our office today!

844-462-3466

Be sure to mention the "\$25 Discount" when booking.

RESTRICTIONS: Must be a new client; must be present at time of cleaning; ask for value towards other services; one per client.

Not valid with any other offer.

Please reach out with any questions at all. Thank you!